

**Marketing AAS - MRK  
Graduate Follow up Study**

<u>Job Title</u>	<u>Job Code</u>	<u>Entry Salary</u>	<u>Average Salary</u>	<u>Web Link</u>
Advertising Sales Agents	41-3011.00	27,100	42,000	<a href="http://www.onetonline.org/link/summary/41-3011.00">http://www.onetonline.org/link/summary/41-3011.00</a>
Meeting/Convention Planner	13-1121.00	33,000	47,300	<a href="http://www.onetonline.org/link/summary/13-1121.00">http://www.onetonline.org/link/summary/13-1121.00</a>
Retail Salesperson	41-2031.00	15,600	20,200	<a href="http://www.onetonline.org/link/summary/41-2031.00">http://www.onetonline.org/link/summary/41-2031.00</a>
Travel Agent	41-3041.00	20,600	28,700	<a href="http://www.onetonline.org/link/summary/41-3041.00">http://www.onetonline.org/link/summary/41-3041.00</a>

**Graduation Outcomes**

<u>Graduating Class</u>	<u>Number of Graduates</u>	<u>Number Employed</u>	<u>Number Transferred</u>	<u>Number Not Reported</u>
2011	17	2	9	6
2012	28	5	11	12
2013	28	5	9	14
2014	20	3	12	5
2015	14	2	3	9
2016	15	2	5	8
2017	15	2	4	9
2018	15	5	5	5
2019	13	3	4	6
2020	13	0	3	10
2021	15	4	4	7

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**Top Transfer Schools**

<u>Class of 2011</u>	<u>Number Transferred</u>
College Of Saint Rose	1
SUNY Empire State College	1
Schenectady CCC	1
Suny College Oneonta	1
Suny College Plattsburgh	1

<u>Class of 2012</u>	<u>Number Transferred</u>
College of St. Rose	2
SUNY Empire State College	2
SUNY at Albany	2

<u>Class of 2013</u>	<u>Number Transferred</u>
SUNY Empire State College	2
SUNY Plattsburgh	3

<u>Class of 2014</u>	<u>Number Transferred</u>
Siena College	3
SUNY Albany	3
Schenectady CCC	2
Hudson Valley Community College	1
SUNY Oswego	1
Univ of Maryland	1
University of Phoenix	1

<u>Class of 2015</u>	<u>Number Transferred</u>
College Of Saint Rose	1
State University Of New York New Paltz	1
Suny University At Albany	1

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	<u>Number</u>
<u>Class of 2016</u>	<u>Transferred</u>
SUNY Albany	2
SUNY Empire State	1
SUNY Herkimer CCC	1
SUNY Polytechnic Institute	1

	<u>Number</u>
<u>Class of 2017</u>	<u>Transferred</u>
San Francisco State Univ	1
Siena Coll	1
Suny Empire State Coll	2

	<u>Number</u>
<u>Class of 2018</u>	<u>Transferred</u>
State University Of New York New Paltz	1
SUNY Oswego	1
SUNY Albany	2
The Sage Colleges	1

	<u>Number</u>
<u>Class of 2019</u>	<u>Transferred</u>
The Sage Colleges	2
Siena College	1
SUNY University At Albany	1

	<u>Number</u>
<u>Class of 2020</u>	<u>Transferred</u>
Savannah College Of Art And Design	1
University Of Colorado Denver	1
SUNY University At Albany	1

	<u>Number</u>
<u>Class of 2021</u>	<u>Transferred</u>
Pennsylvania State University	1
Russell Sage College	1
SUNY Empire State College	1
The Ohio State University	1



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**Typical Employers**

Advantage Transportation  
Bank of America  
C.S.C.  
Capital Business Advisors  
Dutch Apple Cruises  
Insurance Agency  
Law Office of Amanda L Rose and Beth Kelly May  
New World Bistro Bar  
Pebbles  
PetSmart  
Real Estate Appraiser  
Time Warner Cable  
Uncle Sam Piping

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